III. In the Claims.

- 1. Please amend claim 28 as follows.
- 2. Please cancel claim 32.
- 1. (Original) A lift belt comprising: an elastomeric body having a width w and a thickness t and having a pulley engaging surface; the elastomeric body having an aspect ratio w/t that is greater than 1; a tensile cord contained within the elastomeric body and extending longitudinally; the pulley engaging surface having a ribbed profile; and the ribbed profile having a rib with an angle of approximately 90°.
- (Original) The lift belt as in claim 1, wherein the tensile cord comprises a conductive material having a resistance.
- 3. (Original) The lift belt as in claim 2, wherein the resistance of the tensile cord varies to indicate a lifting belt load.
- 4. (Original) The lift belt as in claim 1 comprising a plurality of ribs.
- 5. (Original) The lift belt as in claim 4 having an end.
- 6. (Original) The lift belt as in claim 3 comprising a plurality of tensile cords.

- 7. (Original) The lift belt as in claim 3 further comprising:
 - a jacket on a surface opposite the pulley engaging surface.
- 8. (Original) The lift belt as in claim 7, wherein the jacket comprises nylon.
- (Original) The lift belt as in claim 8 wherein a tensile cord comprises a metallic material.
- 10. (Original) The lift belt as in claim 9 wherein a tensile cord comprises steel.
- 11. (Amended) The lift belt as in claim 1 further comprising:
- an electrical circuit connected to the a tensile cord for measuring a tensile cord load.
- 12. (Original) The lift belt as in claim 1 further comprising: an electrical circuit for detecting a tensile cord failure.
- 13. (Original) An elevator lift system comprising:

 a belt having an elastomeric body having a width w and
 a thickness t and having a pulley engaging surface;
 the elastomeric body having an aspect ratio w/t that
 is greater than 1;
 a tensile cord contained within the elastomeric body
 and extending longitudinally;
 the pulley engaging surface having a ribbed profile;
 the ribbed profile having a rib with an angle of
 approximately 90°; and

- at least one pulley having a ribbed profile engaged with the pulley engaging surface.
- 14. (Original) The lift system as in claim 13, wherein the tensile cord comprises a conductive material having a resistance.
- 15. (Original) The lift system as in claim 14, wherein the resistance of the tensile cord varies according to a lifting belt load.
- 16. (Original) The lift system as in claim 13, wherein the pulley engaging surface comprises a plurality of ribs.
- 17. (Original) The lift system as in claim 16, wherein the belt has an end.
- 18. (Original) The lift system as in claim 15 comprising a plurality of tensile cords.
- 19.(Original) The lift system as in claim 15 further
 comprising:
 a jacket on a surface opposite the pulley engaging
 surface.
- 20. (Original) The lift system as in claim 19, wherein the jacket comprises nylon.
- 21. (Original) The lift system as in claim 18 wherein a tensile cord comprises a metallic material.
- 22. (Original) The lift system as in claim 21 wherein a tensile cord comprises steel.

- 23. (Original) The lift system as in claim 13 further comprising:
- an electrical circuit connected to a tensile cord for measuring a tensile cord load.
- 24.(Original) The lift system as in claim 13 further comprising:
 - an electrical circuit for detecting a tensile cord failure.
- 25. (Original) The lift belt as in claim 1 further comprising fibers extending from the pulley engaging surface.
- 26. (Original) A lift system comprising:
 - a belt having an elastomeric body having a width w and a thickness t and having a pulley engaging surface; the elastomeric body having an aspect ratio w/t that is greater than 1;
 - a tensile cord contained within the elastomeric body and extending longitudinally;
 - the pulley engaging surface having a ribbed profile; the ribbed profile having a rib with an angle of approximately 90°;
 - at least one pulley having a ribbed profile engaged with the pulley engaging surface; and
 - an electric circuit for detecting a tensile cord load and for controlling operation of the system.
- 27. (Original) A method of operating a lift system comprising the steps of: training a tensile cord over a pulley between a motor and a load;

measuring an electrical resistance of the tensile cord; and

controlling an operation of the motor according to the electrical resistance.

- 28. (Amended) A lift belt comprising:
 - an elastomeric body having a width w and a thickness t and having a pulley engaging surface;
 - the elastomeric body having an aspect ratio w/t that is greater than 1;
 - a tensile cord contained within the elastomeric body and extending longitudinally;
 - the pulley engaging surface having a ribbed profile; and
 - the ribbed profile having a rib with a rib angle of approximately 90°.
- 29. (Original) The lift belt as in claim 28, wherein the tensile cord comprises a conductive material having a resistance.
- 30. (Original) The lift belt as in claim 29, wherein the resistance of the tensile cord varies to indicate a lifting belt load.
- 31. (Original) The lift belt as in claim 28, wherein the rib angle is in the range of approximately 60° to 120°.
- 32. (Cancelled) The lift belt as in claim 28, wherein the rib angle is approximately 90°.